

Course BE918

SUSTAINABILITY CHALLENGES: BUSINESS IN SOCIETY

BSc in Business & Economics, Elective semester 5 period 1

Description

The course addresses environmental and social sustainability in business practice and theory. Setting out from the wider context of business operations, it identifies the expectations and challenges that entrepreneurs and firms meet as they interact with suppliers, customers, and other stakeholders. It brings up issues of principle and practical considerations alike, focusing on business in society, practicing sustainability and finally strategies and governance for sustainability, including issues of sustainability accounting and finance. The course is organised in a series of lectures, small group seminars and a project assignment.

Aug 29, 10.15-12.00 *Lecture 1* – Introduction (Örjan & Susanne)

Part I: The wider setting – business in society

Aug 30, 10.15-12.00 *Lecture 2* – Business in society

Aug 31, 10.15-12.00 *Lecture 3* – The main pillars of sustainability

Sept. 5, 10.15-12.00 *Lecture 4* – Beyond the nation state: global governance

Sept. 8-9, 10.15-12.00 *Seminar 1*: SDGs dilemmas: (e.g. corruption, migration & trafficking)
(one semi/student)

Part II: Practicing sustainability

Sept 12, 10.15-12.00 *Lecture 5* – Sustainable consumption & production: the
consumer

Sept 14, 10.15-12.00 *Lecture 6* – Sustainable consumption and production: the firm and supply
chains

Sept 16, 10.15-12.00 *Lecture 7* – Circular economy, sharing
economy

***Sept 21, 10.15-12.00* *Dugga*: literature test (90 min.)**

Sept, 23, 10.15-12.00 *Seminar 2*: project ideas
Sept. 23

Part III: Business strategies and sustainability

<i>Sept 26, 10.15-12.00</i>	<i>Lecture 8</i> – Sustainable accounting and reporting
Sept. 28, 10.15-12.00	<i>Lecture 9</i> – Sustainable finance
<i>Sept 30, 10.15-12.00</i>	<i>Lecture 10</i> – Corporate strategies and business models
<i>Oct 7, 10.15-12.00</i>	<i>Seminar 3</i> : Debate: is there a business case for sustainability?

Part IV: Implementing sustainability approaches in Practice

Coaching – individual scheduling of 30 mins each session

Project presentations (Susanne & Örjan)

(scheduling of session to present in one of the days)

Oct 14-17

