## THE SWEDISH PROGRAM

Liberal Arts / Stockholm School of Economics



## Reaching out because we need your help.

We hope you and your family are well during these unprecedented times. Like everyone in international education, we are facing serious financial challenges. COVID-19 has forced us to cancel our fall and spring semesters. We are looking for a big rebound in the fall of 2021 when, hopefully with a vaccine, students will feel safe again living and learning abroad.

You know firsthand the value of studying abroad. Since our founding in 1987, nearly three thousand students, like you, have gained critical skills and perspectives – both personal and professional – by studying abroad with us in Stockholm. We trust and hope that the memories of your own experience will motivate you to consider making a contribution, of any size, to our Program.

We know everyone has their own favorite memory. It might be exploring Stockholm with new friends, sharing a meal with your host or contact family, or a great conversation with your favorite teacher. It might be the satisfaction of ordering coffee in Swedish for the first time at your favorite café. Perhaps it's exploring Viking relics on the island of Gotland, riding on a dog sled in the Arctic, jumping into the Baltic Sea from a floating sauna in Sandhamn, or visiting Berlin or Budapest during our very first study trips. Perhaps it's simply the day you realized that Stockholm felt like home. Please know that your contribution today will help us ensure that we can continue to offer future students similar memorable and meaningful intercultural experiences.



So many of us, not just those in international education, are facing unprecedented financial and health challenges. We understand that you may not be in a position to consider making a donation to The Swedish Program. But if you are able to do so, we would be sincerely grateful for your help in continuing our mission of promoting the values of global citizenship. We believe that mission is critically important, now more than ever.

As a non-profit, tax-exempt organization, your donation is tax-deductable. If you are able to donate, here is our PayPal link:



Lastly, if you would like to talk with Ken to discuss a possible donation, just let him know at: <a href="mailto:admin@swedishprogram.org">admin@swedishprogram.org</a>

Thank you very much, or as we say in Sweden, "tusen tack" (a thousand thanks), for your consideration.

Our very best, Carina, Cate, Élen, Ali, and Ken









